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Community Relations Minutes 06/07/2007

**THE ARLINGTON SCHOOL COMMITTEE
COMMUNITY RELATIONS SUBCOMMITTEE MEETING
THURSDAY, JUNE 7, 2007
1:00 PM
Minutes**

Present Denise Burns, Chair
Sue Sheffler
Susan Lovelace
Amy Cohen

1. Communications Plan

Susan Lovelace reviewed sample plan with committee will revise as recommended

2. Fields (requested by Soccer Club)

Cancelled, club didn't show

3. PTO/Advertising concerns (requested by Amy Cohen)

Amy Cohen, on behalf of the PTO's, wanted to be sure as we develop advertising strategy and policies for field, that we are mindful of not going after the same sources as PTO

Motioned to refer to Policies and Procedures Subcommittee for inclusion
Passed 3-0

4. Arlington Children's Theater (requested by Sean Garballey)

Cancelled, Sean did not show

5. Other Business

Recommend talking to Karen about receiving mailings in partial electronic form

Adjourn 2: PM est.